

**The VIE, the International Internship Program,** is a French international corporate placement program for young professionals between the age of 18 and 28 who are European Union nationals\* and who have met their national service obligations in their country of origin.

Becoming an International Intern means going abroad to carry out a remunerated professional assignment for 6 to 24 months whilst benefiting from protective public law coverage.

For additional information please refer to CIVIWEB <https://www.civiweb.com/FR/index.aspx>

*\*European Economic Area (EEA): France, Germany, United Kingdom, Ireland, Austria, Hungary, Belgium, the Netherlands, Luxembourg, Denmark, Sweden, Finland, Spain, Portugal, Italy, Greece, Cyprus, Malta, Estonia, Latvia, Slovakia, Lithuania, Slovenia, Poland and the Czech Republic, Romania, Bulgaria or from the following countries: Norway, Iceland and Liechtenstein.*

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**Sanofi Pasteur**, the vaccines division of Sanofi, is the largest company in the world devoted entirely to human vaccines. We distribute more than 1 billion doses of vaccine per year, making it possible to vaccinate more than 500 million people across the globe.

### **VIE Market Development**

**Based in Warsaw, (Poland)**

The country is part of the Greater Europe Business Unit, with Sales over 100 MioE and an expected growth for the next 5 years of over 15%.

Sales are close to 20 MioE, Team of approx. 50 people covering Sales & Marketing, Medical, Regulatory, Public Affairs and various support.

**Division/Business Unit:** Marketing

**Starting date:** April 2013

**Duration:** 18 months

Reporting to Sanofi Pasteur Poland Country Manager the VIE will explore and develop all potential levers to increase adult vaccination coverage rate (especially FLU) focusing on market opportunities that delivers profitable business growth.

## **MAIN ACTIVITIES**

1. Leverage FLU and other best practices from other countries.
  2. Follow up FLU Forum activities in collaboration with Medical & Marketing.
  3. In cooperation with local partners / alliances explore flu market initiatives which can directly improve vaccination coverage rate.
  4. In cooperation with Marketing Manager search internally or externally for potential growth initiatives which may support the top line sales.
  5. Contribute to align and streamline efforts of Medical, Marketing and Public Affairs teams in the effort to develop a public Flu vaccine segment.
- Considering the seasonality of above mentioned Flu related task the incumbent may have to run short dated mission ordered by the Country Manager

## **ACADEMIC BACKGROUND & EXPERIENCE**

Master in Marketing / Business,

Scientific degree or experience in Healthcare is a plus,

Fluent in English + upper intermediate in Polish is required,

Capability in Project management that requires animating a group of co-workers out of hierarchical links,

Mastering major softwares.

## **CONTACT**

If you are interested in applying to this V.I.E. position based in Warsaw, please send your CV and motivation letter with the reference “VIE POLAND” to : [emploi\\_lyon@sanofipasteur.com](mailto:emploi_lyon@sanofipasteur.com)

## **Offre d'emploi - mission de Market Development à Varsovie**

Mercredi, 09 Janvier 2013 12:10 - Mis à jour le Mercredi, 09 Janvier 2013 12:33

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