

E-MARKETING PROJECT INTERNSHIP POLAND - BASED IN GRENOBLE - FRANCE Sp

artoo.com

is the number one internet shoe sales company in Europe.

Since its creation in 2006, Spartoo.com doubled its turnover every year to reach more than 50 million Euros in 2010. Spartoo.com is present in France, the United Kingdom, Spain, Italy, and Germany...

In the context of our development in Poland, you will be working in a company of human scale under management supervision. Your main responsibilities are :

- Acquisition of new clients on the Polish site (display campaign management, partnership negotiation, affiliation...)
- Development of the brand in Poland using ROI logic (communication and image strategies...)
- Optimising modification of the Polish site (ergonomics, editorial and graphics updates, integration of new functions, CRM)
- Animation of the customer loyalty program.

You have a Master's degree.

Required skills:

- Fluent in Polish
- Extensive knowledge of Excel, Powerpoint and statistics
- In-depth understanding of project management and e-marketing procedures
- Strong negotiation skills and excellent client relationship building skills

Your profile : Independent, flexible, open-minded, good analytic capacity

Availability : As soon as possible

Salary : 417,09€

Applications may be sent to : jobmarket@spartoo.com

